

Kirby Sprewell
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Education

The University of Tennessee **Knoxville, TN**
Bachelor of Science in Journalism & Electronic Media
May 2014

Professional Experience

Journal Broadcast Group **Knoxville, TN**
Media Promotions Intern, January 2014-present

- Organized and assisted live remotes and public events
- Organized and logged customer prize pick-ups
- Conducted research for WNOX93.1 website content
- Wrote multiple album reviews featured on Star102.1's website

StarNews **Carrollton, GA**
Freelance Writer, May 2013-December 2013

- Wrote multiple articles for newspaper publication each month
- Article types included feature stories on community members, organizations and events

Southwire Company **Carrollton, GA**
Marketing Intern, May 2012- August 2012

- Wrote press releases for both inside and outside publication
- Wrote biographies of Southwire employees for future publication
- Wrote blog entries for Southwire's company blog
- Conducted research for RHINO power cable and drill cord product launch
- Worked to improve company applications for tablet and smart phone devices
- Facilitated planning for exhibition at national tradeshow conferences
- Featured in *the Electrical Distributor (tEd)* Magazine when Southwire received three "Best of the Best" awards for three marketing campaigns

Relevant Qualifications & Activities

- Expert on Microsoft Word, Excel and PowerPoint
- Knowledgeable of Final Cut Pro, iMovie, Audacity and AP Style
- Knowledgeable of various social media applications and websites